P06

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Examiner: Brooks Docket No.: AUS9 2001 0349 US1

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1 (currently amended). A method <u>performed by a computer</u> of designing an electronic device, comprising:

for at least one component of the device, evaluating the with the computer an opportunity for re-using an existing design for the component;

responsive to declining to reuse an existing design, creating with the computer a reusable design for the component; and

determining a value for the reusable design; and

responsive to a reuse transaction comprising the subsequent reuse of the reusable design, determining with the computer a compensation for compensating an innovator of the reusable design.

2 (currently amended). The <u>computer</u> method of claim 1, further comprising, responsive to the reuse transaction, eompensating <u>determining</u> with the <u>computer</u> a consumer of the reusable design.

3 (currently amended). The <u>computer</u> method of claim 1, further comprising, responsive to the reuse transaction, empensating <u>determining</u> with the computer a compensation for a funding agent of the reusable design.

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- 4 (currently amended). The <u>computer</u> method of claim 3, wherein compensating <u>said determining</u> with the computer a compensation for the funding agent comprises increasing <u>determining</u> an <u>increase in a head count of</u> the funding agent's personnel <u>agent</u>.
- 5 (currently amended). The computer method of claim 1, wherein creating a reusable design comprises incorporating using the computer to incorporate a standard interface into the design.
- 6 (currently amended). The computer method of claim 1, wherein creating a reusable design comprises incorporating using the computer to incorporate performance features exceeding the performance requirements of the electronic device.
- 7-8 (canceled).
- 9 (currently amended). The computer method of claim 1, further comprising, responsive to identifying an existing design suitable for reuse, using the computer to incorporate incorporating the existing design into the electronic device and compensating to determine a compensation for the innovator of the existing design.
- 10 (currently amended). The computer method of claim 9, further comprising, compensating determining with the computer a compensation to a designer of the electronic device for reusing the existing device design.
- 11 (currently amended). A method <u>performed by a computer</u> of designing an electronic device, comprising:
 - for at least one component in the design of the device, determining whether any existing designs are suitable for use as the component,

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> responsive to identifying a suitable existing design, incorporating the suitable existing design into the device;

> determining a compensation for compensating the innovator of the suitable existing design; and

> determining a compensation for compensating the consumer of the suitable existing design.

12 (currently amended). The computer method of claim 11, further comprising determining a compensation for compensating a funding agent of the innovator innovation.

13 (currently amended). The computer method of claim 11, further comprising determining a market value for the suitable existing design and wherein compensating the innovator and consumer comprises compensating the innovator and consumer based upon the determined market value.

14 (currently amended). The computer method of claim 11, further comprising:

responsive to declining to use an existing design, creating a reusable design for the component and

responsive to a reuse transaction comprising the reuse of the reusable design, compensating the innovator of the reusable design.

15 (currently amended). The computer method of claim 14, further comprising: responsive to the reuse transaction, compensating the consumer of the reusable design.

16 (currently amended). The computer method of claim 15, further comprising responsive to the reuse transaction, compensating a funding agent of the innovator innovation.

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17-22 (canceled).

23 (new). A computer program product comprising instructions, stored on a computer readable medium for designing an electronic device, the instructions comprising:

instructions for evaluating a component of the design to determine whether to re-use an existing component;

instructions, responsive to determining not to re-use an existing design for:

incorporating at least one reusability feature into a new design;

rewarding an innovator of the new design upon subsequent reuse of the design; and

rewarding a future user of the new design; and

instructions, responsive to determining to reuse an existing design for:

rewarding the reuse of the existing design; and

rewarding an innovator of the existing design.